FOR OAKLAND'S 100TH BIRTHDAY

First step towards Oakland's centennial celebration was taken last night by the City Council.

On the motion of Councilman William H. D. Clausen the council directed Mayor Clifford E. Rishell to appoint a citizens committee to plan a three-day program for a celebration to start next May 1, the 100th anniversary of the city government.

Clausen suggested a city flag be chosen by contest, with a \$100 prize. On suggestion of Councilman Raymond E. Pease the money will be put up by council members and City Manager John F. Hassler.

Artists Asked To Join in Flag Design Contest

A call to artists to participate in the "Flag Design Contest" for the Oakland Centennial Observance, was issued yesterday by Eric E. Stearne, chairman of the art committee.

Deadline for entries is April 10, at 5 p.m. Stearns requests they be submitted to Room 305, Oakland City Hall, care of the art committee.

Ten awards highlighted by a \$100 first place prize and \$50 for second place, in the professional division, are offered, Stearns reported.

"Flag designs should be made in 2 x 3 proportion, and should bear the name and address of the artist on the back." he said.

The jury will consist of representatives of the art departments of the University of California, Mills College and the California College of Arts and Crafts.

Eight awards will go to grammar, junior high, high school college and art school students.

Oakland Tribune, Wednesday, April 2, 1952 D IRD APR 2 1952

\$200 Prize to Go to Designer Of Official Flag for Oakland The City of Oakland is going p.m. Stearne requests that flag

to have an official flag.

tennial Observance that opens the art committee.

here May 1.

The art committee for the birthday tribute has extended an college and professional artists not only gain the award in his to come up with an appropriate respective class, but will also re-

A grand prize of \$200 will be The jury will consist of rep-

The deadline is April 10 at 5 Crafts.

designs be submitted to Room And the incentive is the Cen- 305, Oakland City Hall, care of

Stearne explains:

"The winner of each class will be judged, and in turn will compete for the grand prize. The invitation to grade school, prep, winner of the grand prize will ceive \$200."

awarded to the artist adjudged resentatives of the art departthe first prize winner of all ments of the University of Caliclasses, Chairman Eric E. Stearne fornia, Mills College and the California College of Arts and

Flag Design Deadline Near

Only three days remain until the entry deadline for the "Flag Design Contest" for the Oakland Centennial Observance, Eric E. Stearne, chairman of the art committee, noted today.

A \$200 prize will be awarded to the artist adjudged the first prize winner of all classes,

Stearne said.

Flag designs must be submitted to Room 305, Oakland City Hall, by 5 p.m. Thursday.

Prizes will be awarded to participants in the grade school, prep, college and professional

classifications.

The jury will consist of representatives of the art departments of the University of California, Mills College and the California College of Arts and Crafts.

The winning design will be-

come Oakland's official flag.

Stearne today announced the following winners in the Cen-

tennial poster contest:

Rudolf Marzi, first prize; Carl Bray, second prize; Anselmo Asercion and B. J. McGrary, honorable mention. All prize winners are students of the California College of Arts and Crafts here.